

Report overview

This report helps you to optimize the web page "http://www.meadeelectric.biz/Mesa_Electrician.html" for a high ranking on Google.com for the search term "electrician Mesa".

Your web page



http://www.meadeelectric.biz/Mesa_Electrician.html

Title: Mesa Electricians - Affordable Service In Mesa AZ - Expert Electricians

Description: Mesa Electricians - Meade Electric - Affordable Mesa Electricians Providing Fast Professional Service and Repairs To Arizona. Expert Repair And Installation, 5 year warranty on all electrical work.

Your competitors for the search term "electrician Mesa" on Google.com

1



<http://www.servicemagic.com/c.Electrical.Mesa.AZ.-12026.html>

Title: Electricians Mesa AZ | Electrical Contractors

Description: Electricians Directory for Mesa, Arizona AZ. Find Customer-Rated, Prescreened Home Improvement Professionals for Mesa, AZ. All Electricians are rated by previous customers are prescreened.

2



<http://www.sandiego-electricians.com/service/lamesa.htm>

Title: La Mesa Electricians - La Mesa Electrician - Electrical Repair

Description: La Mesa Electricians - La Mesa Electrician - Electrical Repair: 24 hours 7 days, call us now: 1-800-Anytyme

3



http://www.accel-electric.com/arizona_electrician/mesa_electricians.html

Title: Mesa Electrical Contractors - Electrician Mesa, Arizona

Description: Mesa Electricians in Arizona.

4



<http://southwestelectricians.com/electrical/arizona/mesa>

Title: Electrical Service Information Mesa| electrician home electric or commercial electrical Mesa

Description: Connect today with trusted electricians in Mesa. You should contact us now to find electrical contractors you can count on for home or commercial needs.

5






<http://phoenix.craigslist.org/cph/trd/1605412598.html>

Title: Industrial Electrician

Description: [No meta description available.]

Your competitors for the search term "electrician Mesa" on Google.com

6		http://www.elocalelectricians.com/city/Mesa_AZ/0 Title: Find Mesa Electricians Electrician Mesa, AZ Description: Find A Mesa Electrician On The Nation's #1 Directory of Local Electricians. Get a Quote from A Mesa Electrician Today.
7		http://www.elocalprofiles.com/ElectriciansinLaMesa42261.html The web page " www.elocalprofiles.com/ElectriciansinLaMesa42261.html " does not contain the search term. It may have received the high ranking through many incoming links, or it uses cloaking, or the web page was changed after the search engine had indexed it. Title: Moved Description: [No meta description available.]
8		http://www.yellowbot.com/browse/electrician/Mesa,%20AZ/page1.html Title: electrician in Mesa, AZ - YellowBot Description: Yellow Pages with ratings and reviews
9		http://jobsearch.monster.com/Arizona/Mesa/Electrician/get-jobs-125.aspx Title: Electrician Jobs in Mesa, Arizona Monster.com Description: Find Electrician jobs in Mesa, Arizona on Monster Job Search. Browse for more job openings on Monster.com.
10		http://www.indeed.com/q-Electrician-l-Mesa,-AZ-jobs.html Title: Electrician Jobs in Mesa, AZ Indeed.com Description: Job search for 68 Electrician Jobs in Mesa, AZ at indeed.com. one search. all jobs.

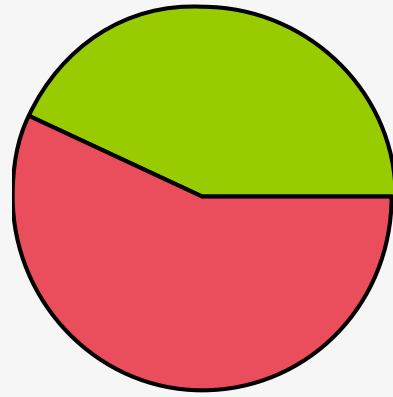
Analyzed search terms

1. electrician Mesa
2. electrician
3. Mesa

Top 10 Ranking Requirements Score

Top 10 Ranking Requirements Score

43%



The web page www.meadeelectric.biz/Mesa_Electrician.html meets only 43% of the requirements for a top 10 ranking on Google.com for the search term "electrician Mesa".

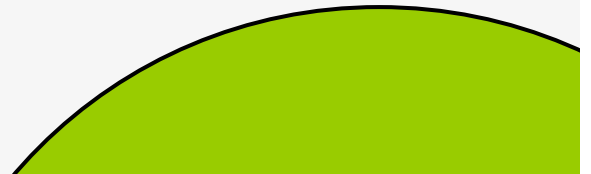
It is not likely yet that the web page will get a top 10 ranking for "electrician Mesa" on Google.com. Try to achieve at least 95% and improve the link popularity of www.meadeelectric.biz/Mesa_Electrician.html.

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	15	9
Very Important:	9	0
Important:	33	3
Moderately Important:	39	2
Slightly Important:	21	5

Ranking Factors Perform



Search engine ranking factors performance

Total: 117 19

Table of contents

1.	Report overview	19	Keyword use in same domain link URLs
2.	Keyword use in document title	20	Keyword use in outbound link URLs
3.	Global link popularity of web site	21	Keyword use in meta description
4.	Link texts of inbound links	22	Number of trailing slashes in URL
5.	Keyword use in body text	23	HTML validation of web page to W3C standards
6.	Age of web site	24	Readability level of web page
7.	Keyword use in H1 headline texts	25	Keyword use in meta keywords
8.	Keyword use in domain name	26	Keyword use in the first sentence of the body text
9.	Keyword use in page URL	27	Keyword use in HTML comments
10.	Links from social networks	28	Search engine compatibility
11.	Server speed	29	Factors that could prevent your top ranking
12.	Keyword use in H2-H6 headline texts	30	Table: Number of keywords
13.	Keyword use in IMG ALT attributes	31	Table: Keyword density
14.	Top level domain of web site	32	Table: Keyword position
15.	Keyword use in bold body text	33	Table: Number of words
16.	Number of visitors to the site	34	Table: Number of characters
17.	Keyword use in same domain link texts	35	Table: Ranking factors digest
18.	Keyword use in outbound link texts		

Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "electrician Mesa" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	Electricians Mesa AZ Electrical Contractors
2	La Mesa Electricians - La Mesa Electrician - Electrical Repair
3	Mesa Electrical Contractors - Electrician Mesa , Arizona
4	Electrical Service Information Mesa electrician home electric or commercial electrical Mesa
5	Industrial Electrician
6	Find Mesa Electricians Electrician Mesa , AZ
7	Moved
8	electrician in Mesa , AZ - YellowBot
9	Electrician Jobs in Mesa , Arizona Monster.com
10	Electrician Jobs in Mesa , AZ Indeed.com

Your contents

Mesa Electricians - Affordable Service In **Mesa** AZ - Expert **Electricians**

Advice for your document title

Search term: "electrician Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "electrician Mesa" at least once.	<<
Keyword density:	0% to 33%	0%	You should increase the keyword density for the search term "electrician Mesa".	<<

Search term: "electrician"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 50%	22%	OK	OK

Search term: "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 33%	22%	OK	OK

Keywords "electrician" or "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 4	4	OK	OK
Keyword density:	0% to 29%	22%	OK	OK

Global link popularity of web site

Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

Number of inbound links according to these search engines (the more the better)

	Alexa	Bing.com	Google.com	Yahoo.com	Peak Value
To Your Site:	15	0	0	3	15
To Site 1:	1,630	0	0	90	1,630
To Site 2:	20	0	0	2	20
To Site 3:	9	1	0	72	72
To Site 4:	n/a	2	0	0	2
To Site 5:	693	0	0	17	693
To Site 6:	873	0	0	24	873
To Site 7:	308	2	0	18	308
To Site 8:	644	0	0	24	644
To Site 9:	1,382	0	0	1	1,382
To Site 10:	6,490	0	0	5	6,490
Range:	9 to 6,490	0 to 2	all 0	0 to 90	2 to 6,490

Advice for the global link popularity

In average, less web pages link to your page than to the top ranked pages. The average link popularity of the top ranked pages is 1,101, the link popularity of your web page is 15. You must increase the number of web pages from different domains that link to your web site. Keep in mind that all search engines also evaluate the link texts and the quality of the web pages that link to your web site.

<<

Google cannot find any web site that links to your web site from a different domain. Make sure that Google is able to access your web site and that Google has not banned your web site from its index.

<<

Link texts of inbound links

Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
-------------	------------	----------------------------------

Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "electrician Mesa" in their link texts. The more links to your web site contain "electrician Mesa" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term.

<

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

Less than 10% of the analyzed inbound link texts contain the search term "electrician Mesa". You must increase the number of inbound link texts that contain that search term.

<<

Less than 20% of the analyzed inbound link texts contain the search term "electrician Mesa". You must increase the number of inbound link texts that contain that search term.

<<

Less than 40% of the analyzed inbound link texts contain the search term "electrician Mesa". You must increase the number of inbound link texts that contain that search term.

<<

Less than 60% of the analyzed inbound link texts contain the search term "electrician Mesa". You must increase the number of inbound link texts that contain that search term.

<<

Less than 80% of the analyzed inbound link texts contain the search term "electrician Mesa". You must increase the number of inbound link texts that contain that search term.

<<

No inbound link texts have been found. Make sure that Google.com is able to access your web site and that Google.com has not banned your web site from its index.

Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

Your Subtitle text Home Services Repairs / Installation Main Panels Lighting Ceiling Fans Pools and Spas Wiring Surge Protection About Us Our **Electricians** Testimonials FAQ Contact Us **Mesa Electrician** Page Coming soon Please see our home page Affordable **Mesa electricians** - Expert **Mesa Electricians** You have come to the right place! Meade Electric specializes in fast , affordable , expert repairs and installations in **Mesa**. Our **Mesa** electrical team has the superior knowledge to repair and install quickly and professionally.

With over 25 years experience , there is no situation we can't handle. Our **Mesa** Service Is Impeccable: We schedule appointments in small 2-hour windows and we always give you a courtesy call 30 minutes before arriving. If you're at work or out running errands we make it convenient for you, just give us your cell phone number and we will call you 30 minutes in advance. We treat our customers with respect, addressing you as Mr., Mrs., or Ms. and we never leave a mess, we clean up when we're finished. Our workmanship is unmatched: We pay attention to the details – everything square and level – custom tailored for complete perfection no matter what the job is. Our electrical team team installs only the very best parts and materials - that's why we warranty all of our work for a full 5 years, parts and labor and of course we clean up any mess.

Our **Electricians** In **Mesa** are fully background checked and drug tested for your safety and comfort. We are polite and we groomed. We are experts with the professional know how to get the job done. There is no job too small or too large for us to handle, we know our business. Our Affordable Pricing: Upon arrival our **Mesa electricians** will do a detailed evaluation of the job and give you the exact price for your approval. We are happy to answer any questions and give you a detailed explanation of exactly what we will be doing for you before we start the job.

We stand behind our price 100%, no surprises or hidden charges – we guarantee it. About Meade Electric: We are a family owned, local, electrical company serving **Mesa**. Our mission is to provide repairs and installations in **Mesa** with affordability, quality and prompt service that surpasses all other electrical companies. With over 25 years professional experience providing service to businesses and homeowners there is no repair or installation we can't get done. You're going to love our company but don't take our word for it, see what our customers have to say.

Meade Electric Testimonials. Our specialties are: Fast, Affordable Repairs in **Mesa** Main Panel Upgrades/**Mesa Electrician** Lighting Design and Installation City of **Mesa** for jobs requiring a permit. Select a Service Repairs/Installation Main Panels Lighting Ceiling fans Pools and Spas Wiring Surge Protection All of our work is fully backed with a full 5-year parts and labor warranty . **READY TO GET STARTED? CONTACT US NOW!** For an **electrician** in Phoenix call 602-576-8325 or 480-463-5777 for a **Mesa Electrician** .

Fax to Email

Advice for your body text

Search term: "electrician Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Number of words:	7 to 1,553	566	OK	OK

Search term: "electrician"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 62	9	OK	OK
Keyword density:	0% to 5%	2%	OK	OK

Search term: "Mesa"

	Competitor s	Your Site	Advice	
--	--------------	-----------	--------	--

Advice for your body text

Search term: "electrician Mesa"

Number of keywords:	0 to 31	18	OK	OK
Keyword density:	0% to 5%	3%	OK	OK

Keywords "electrician" or "Mesa"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 85	27	OK	OK
Keyword density:	0% to 5%	2%	OK	OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked.

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	http://www.meadeelectric.biz/Mesa_Electrician.html	n/a
1	http://www.servicemagic.com/c.Electrical.Mesa.AZ.-12026.html	Wednesday, December 08, 1999
2	http://www.sandiego-electricians.com/service/lamesa.htm	Tuesday, November 02, 2004 (newest domain)
3	http://www.accel-electric.com/arizona_electrician/mesa_electricians.html	Saturday, February 01, 1997
4	http://southwestelectricians.com/electrical/arizona/mesa	n/a
5	http://phoenix.craigslist.org/cph/trd/1605412598.html	Thursday, September 11, 1997
6	http://www.elocalelectricians.com/city/Mesa_AZ/0	n/a
7	http://www.elocalprofiles.com/ElectriciansinLaMesa42261.html	n/a
8	http://www.yellowbot.com/browse/electrician/Mesa,%20AZ/page1.html	n/a
9	http://jobsearch.monster.com/Arizona/Mesa/Electrician/get-jobs-125.aspx	Monday, July 18, 1994 (oldest domain)
10	http://www.indeed.com/q-Electrician-l-Mesa,-AZ-jobs.html	Monday, March 30, 1998
Range	Monday, July 18, 1994 to Tuesday, November 02, 2004	

Advice for the web site age

The web site age could not be determined. In general, the older your web site, the better it is for your rankings on Google.com. If you have a young web site, you must compensate by improving the other search engine ranking factors.



Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

Your contents

No.	H1 Heading Text
1.	Affordable Mesa electricians - Expert Mesa Electricians

Advice for your H1 headline texts

Search term: "electrician Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "electrician"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 50%	33%	OK	OK

Search term: "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 50%	33%	OK	OK

Keywords "electrician" or "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 4	4	OK	OK
Keyword density:	0% to 50%	33%	OK	OK

Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

Their contents

Rank	Words In Domain Name	URL
1	servicemagic	http://www.servicemagic.com/c.Electrical.Mesa.AZ.-12026.html
2	sandiego electricians	http://www.sandiego-electricians.com/service/lamesa.htm
3	accel electric	http://www.accel-electric.com/arizona_electrician/mesa_electricians.html
4	southwest electricians	http://southwestelectricians.com/electrical/arizona/mesa
5	phoenix craigslist	http://phoenix.craigslist.org/cph/trd/1605412598.html
6	elocale electricians	http://www.elocaleelectricians.com/city/Mesa_AZ/0
7	elocalprofiles	http://www.elocalprofiles.com/ElectriciansinLaMesa42261.html
8	yellowbot	http://www.yellowbot.com/browse/electrician/Mesa,%20AZ/page1.html
9	jobsearch monster	http://jobsearch.monster.com/Arizona/Mesa/Electrician/get-jobs-125.aspx
10	indeed	http://www.indeed.com/q-Electrician-I-Mesa,-AZ-jobs.html

Your contents

meadeelectric (Domain name: "meadeelectric.biz")

Advice for the domain name

The domain name meadeelectric.biz does not contain the search term "electrician Mesa".

If you have a young web site with only a few inbound links, then consider registering a new domain name that contains the search term "electrician Mesa".

If you have an established web site with a lot of inbound links, then you must compensate by improving the other search engine ranking factors.

Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

Their contents

Rank	Words In Page URL	URL
1	c Electrical Mesa AZ 12026	http://www.servicemagic.com/c.Electrical.Mesa.AZ.-12026.html
2	service lamesa	http://www.sandiego-electricians.com/service/lamesa.htm
3	arizona electrician mesa electricians	http://www.accel-electric.com/arizona_electrician/mesa_electricians.html
4	electrical arizona mesa	http://southwestelectricians.com/electrical/arizona/mesa
5	cph trd 1605412598	http://phoenix.craigslist.org/cph/trd/1605412598.html
6	city Mesa AZ 0	http://www.elocalelectricians.com/city/Mesa_AZ/0
7	ElectriciansinLaMesa 42261	http://www.elocalprofiles.com/ElectriciansinLaMesa42261.html
8	browse electrician Mesa , 20AZ page1	http://www.yellowbot.com/browse/electrician/Mesa,%20AZ/page1.html
9	Arizona Mesa Electrician get jobs 125	http://jobsearch.monster.com/Arizona/Mesa/Electrician/get-jobs-125.aspx
10	q Electrician I Mesa , AZ jobs	http://www.indeed.com/q-Electrician-I-Mesa,-AZ-jobs.html

Your contents

Mesa Electrician (Page URL: ["/Mesa_Electrician.html"](#))

Advice for your page URL

Search term: "electrician Mesa"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "electrician Mesa" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "electrician Mesa" but this is optional.	<

Search term: "electrician"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 100%	50%	OK	OK

Search term: "Mesa"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK

Advice for your page URL

Search term: "electrician Mesa"

Keyword density:	0% to 100%	50%	OK	OK
------------------	------------	-----	----	----

Keywords "electrician" or "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 3	2	OK	OK
Keyword density:	0% to 100%	50%	OK	OK

Links from social networks

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Links from social networks (the more the better)

	Del.icio.us	Digg	Total
To Your Site:	5	23	28
To Site 1:	993	19	1,012
To Site 2:	0	0	0
To Site 3:	1	0	1
To Site 4:	0	0	0
To Site 5:	321	4,497	4,818
To Site 6:	n/a	8	8
To Site 7:	3	1	4
To Site 8:	n/a	n/a	n/a
To Site 9:	207	370	577
To Site 10:	11,213	54	11,267
Range:	0 to 11,213	0 to 4,497	577 to 11,267

Advice for the links from social networks

There are too few web pages that link to your web site "www.meadeelectric.biz/Mesa_Electrician.html". You should increase the number of web pages that link to your web site on these social networks.



Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30.

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	2.44s	n/a	n/a	n/a	0.41s	n/a	0.90s	2.14s	8.03s	1.33s	0.41s to 8.03s

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	average: top 50%	n/a	n/a	n/a	very fast: top 4%	n/a	very fast: top 15%	average: top 45%	very slow: bottom 10%	fast: top 25%	very slow: bottom 10% to very fast: top 4%

Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com. If you have a slow web site, you should contact or even switch your web hosting provider.



Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h3>your big headline text</h3>

Your contents

No.	Heading Texts
1.	[H2] You have come to the right place!
2.	[H3] Our Mesa Service Is Impeccable:
3.	[H3] Our workmanship is unmatched:
4.	[H3] Our Electricians In Mesa
5.	[H3] Our Affordable Pricing:
6.	[H3] About Meade Electric:

Advice for your H2-H6 headline texts

Search term: "electrician Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "electrician"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 10	1	OK	OK
Keyword density:	0% to 111%	5%	OK	OK

Search term: "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 4	2	OK	OK
Keyword density:	0% to 33%	10%	OK	OK

Keywords "electrician" or "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 10	3	OK	OK
Keyword density:	0% to 56%	7%	OK	OK

Keyword use in IMG ALT attributes

Important

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your contents

No.	Image Alt Attribute Text	Image File Name
1.	Bookmark and Share	http://s7.addthis.com/static/btn/v2/lg-bookmark-en.gif
2.	Web Hosting Companies	images/davinci_gd_bug.gif

Advice for your IMG ALT attributes

Search term: "electrician Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "electrician"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 9	0	You could use the search term "electrician" at least once but this is optional.	<
Keyword density:	0% to 90%	0%	You could increase the keyword density for the search term "electrician" but this is optional.	<

Search term: "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Mesa" at least once but this is optional.	<
Keyword density:	0% to 20%	0%	You could increase the keyword density for the search term "Mesa" but this is optional.	<

Keywords "electrician" or "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 9	0	You could use one of the keywords "electrician" or "Mesa" at least once but this is optional.	<
Keyword density:	0% to 45%	0%	You could increase the keyword density for the keywords "electrician" or "Mesa" but this is optional.	<

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.biz	.com	.com	.com	.com	.org	.com	.com	.com	.com	.com

Advice for the top level domain of your web site

Your web site URL www.meadeelectric.biz/Mesa_Electrician.html contains the younger top level domain .biz. Google.com might prefer older, more established top level domains.



Keyword use in bold body text

Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between ... or ... tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their contents

Rank	Keyword use in bold body text
1	Mesa Electricians DOC SERVICES, INC. (480) 567-9526 Baker Family Electric, Inc. (480) 459-2693 Fuze Electrical Services, LLC (480) 567-9586 Rescue Electric, Inc. (602) 466-9135 Sun Harvest Solar & Electrical, LLC (480) 567-9331 KT Electric, Inc. (602) 466-9145 Sundog Home Systems, LLC (480) 567-9669 Nuwest Technologies, Inc. (480) 586-2926 All Phaze Power, LLC (480) 567-9539 Arizona Energy Services, LLC (866) 578-7747 Live Electric, LLC (602) 466 [and 495 additional characters]
2	619-225-0234 La Mesa's Local Electrical Discounts: CALL NOW! La Mesa 619-225-0234 Request Service Online
3	Home About Us Our Services Articles/News Service Membership Contact Us Thomas C. Monalto, Glendale, AZ
4	[not used]
5	[not used]
6	[not used]
7	[not used]
8	Clear all locations
9	Cancel Save Employers: About Our Site: About Our Company:
10	What: Where: Jobs 1 to 10 of 68 Electrician Electrician electrician electrician electrician Electrician Electrician Electricians Electrician relevance Electrician Electrician Electrician Electrician Electrician Electrician Electrician Electrician electrician Electrician Electrician electrician Electricians Electricians Electrician electrician electrician Electrician Electrician electrician Electricians Electricians Electrician Electrician Electri [and 105 additional characters]

Your contents

fast affordable expert superior knowledge 25 years experience Select a Service Repairs/Installation Main Panels Lighting Ceiling fans Pools and Spas Wiring Surge Protection full 5-year parts and labor warranty READY TO GET STARTED? CONTACT US NOW! 602-576-8325 480-463-5777 **Mesa Electrician** full 5-year parts and labor warranty Phoenix, Scottsdale, , Tempe, Chandler, Gilbert, Glendale and Peoria.

Advice for your bold body text

Search term: "electrician Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "electrician"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 37	1	OK	OK
Keyword density:	0% to 247%	2%	OK	OK

Search term: "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK

Advice for your bold body text

Search term: "electrician Mesa"

Keyword density:	0% to 20%	2%	OK	OK
------------------	-----------	----	----	----

Keywords "electrician" or "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 40	2	OK	OK
Keyword density:	0% to 133%	2%	OK	OK

Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents

Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	http://www.meadeelectric.biz/Mesa_Electrician.html	Rank #15,350,638
1	http://www.servicemagic.com/c.Electrical.Mesa.AZ.-12026.html	Rank #4,697
2	http://www.sandiego-electricians.com/service/lamesa.htm	n/a
3	http://www.accel-electric.com/arizona_electrician/mesa_electricians.html	Rank #12,545,447 (least visitors of the competitors)
4	http://southwestelectricians.com/electrical/arizona/mesa	n/a
5	http://phoenix.craigslist.org/cph/trd/1605412598.html	Rank #37 (most visitors of the competitors)
6	http://www.elocalelectricians.com/city/Mesa_AZ/0	Rank #277,789
7	http://www.elocalprofiles.com/ElectriciansinLaMesa42261.html	Rank #217,013
8	http://www.yellowbot.com/browse/electrician/Mesa,%20AZ/page1.html	Rank #10,805
9	http://jobsearch.monster.com/Arizona/Mesa/Electrician/get-jobs-125.aspx	Rank #519
10	http://www.indeed.com/q-Electrician-l-Mesa,-AZ-jobs.html	Rank #552
Range		37 to 12,545,447 (average rank: #1,632,107)

Advice for the number of visitors to your site

Your web site www.meadeelectric.biz/Mesa_Electrician.html does not appear to attract many visitors because your traffic rank is above #100,000 and you have less visitors than the average of your competitors. This could be disadvantageous to your rankings on Google.com.

<<

Keyword use in same domain link texts

Moderately Important

Link texts are words and sentences that are used as links. Same domain link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same domain link texts into account.

Example: The HTML tag `Contact information` contains the same domain link text "Contact information".

Your contents

No.	Same Domain Link Text	Link URL
1.	Home	/Phoenix_Meade_Electric_Home.html
2.	Services	/To_Repair_A_Phoenix_Home_.html
3.	Repairs / Installation	/To_Repair_A_Phoenix_Home_.html
4.	Main Panels	/An_Electrical_Panel_For_You.html
5.	Lighting	/A_1_Phoenix_Electricians_.html
6.	Ceiling Fans	/Meade_Ceiling_Fans_Page_.html
7.	Pools and Spas	/Meade_Pools_and_Spas_Page_.html
8.	Wiring	/Meade_Electric_Wiring_Page_.html
9.	Surge Protection	/Surge_Protection_Page_.html
10.	About Us	/Meade_About_Us_page_.html
11.	Our Electricians	/Meade_Our_Electricians_Page.html
12.	Testimonials	/Meade_Testimonials_page_.html
13.	FAQ	/FAQ_.html
14.	Contact Us	/Meade_Contact_Us_Page_.html
15.	Electricians In Mesa	/Mesa_Electrician.html
16.	Mesa electricians	/Mesa_Electrician.html
17.	Mesa	/Mesa_Electrician.html
18.	Meade Electric Testimonials.	/Meade_Testimonials_page_.html
19.	Fast, Affordable Repairs in Mesa	/To_Repair_A_Phoenix_Home_.html
20.	Main Panel Upgrades/ Mesa Electrician	/An_Electrical_Panel_For_You.html
21.	Lighting Design and Installation	/A_1_Phoenix_Electricians_.html
22.	Repairs/Installation	/To_Repair_A_Phoenix_Home_.html
23.	Main Panels	/An_Electrical_Panel_For_You.html
24.	Lighting	/A_1_Phoenix_Electricians_.html
25.	Ceiling fans	/Meade_Ceiling_Fans_Page_.html
26.	Pools and Spas	/Meade_Pools_and_Spas_Page_.html
27.	Wiring	/Meade_Electric_Wiring_Page_.html
28.	Surge Protection	/Surge_Protection_Page_.html
29.	CONTACT US NOW!	/Meade_Contact_Us_Page_.html
30.	electrician in Phoenix	/To_Repair_A_Phoenix_Home_.html
31.	Mesa Electrician	/Mesa_Electrician.html
32.	AZ Electrical contractor	/An_Electrical_Panel_For_You.html
33.	Phoenix AZ electrical contractor	/An_Electrical_Panel_For_You.html

Advice for your same domain link texts

Search term: "electrician Mesa"

Advice for your same domain link texts

Search term: "electrician Mesa"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "electrician"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 39	6	OK	OK
Keyword density:	0% to 20%	12%	OK	OK

Search term: "Mesa"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 17	6	OK	OK
Keyword density:	0% to 10%	12%	The keyword density is too high. It should be 10% at maximum. Consider adding more text to lower the keyword density.	<<

Keywords "electrician" or "Mesa"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 56	12	OK	OK
Keyword density:	0% to 10%	12%	The keyword density for the keywords "electrician" or "Mesa" is too high. It should be 10% at maximum. Consider adding more text to lower the keyword density for these words.	<<

Keyword use in outbound link texts

Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag About the company contains the outbound link text "About the company".

Your contents

No.	Outbound Link Text	Link URL
1.	City of Mesa for jobs requiring a permit.	http://mesaaz.gov/building_safety/Permit_Services.aspx
2.	[empty]	http://www.addthis.com/bookmark.php?v=250&pub=bigtoe1340
3.	Carpet Cleaning Mesa	http://www.theapexcc.com/landing/Mesa_Carpet_Cleaning.htm
4.	[empty]	http://www.godaddy.com/gdshop/email/internet-fax.asp
5.	Fax to Email	http://www.godaddy.com/gdshop/email/internet-fax.asp

Advice for your outbound link texts

Search term: "electrician Mesa"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "electrician"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Mesa"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 67%	15%	OK	OK

Keywords "electrician" or "Mesa"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 33%	8%	OK	OK

Keyword use in same domain link URLs

Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.com.

Example: The HTML tag Contact information contains the same domain link URL "contact.htm".

Your contents		
No.	Same Domain Link URL	Link Text
1.	Phoenix Meade Electric Home [Phoenix_Meade_Electric_Home.html]	Home
2.	To Repair A Phoenix Home [To_Repair_A_Phoenix_Home_.html]	Services
3.	To Repair A Phoenix Home [To_Repair_A_Phoenix_Home_.html]	Repairs / Installation
4.	An Electrical Panel For You [An_Electrical_Panel_For_You.html]	Main Panels
5.	A 1 Phoenix Electricians [A_1_Phoenix_ Electricians _.html]	Lighting
6.	Meade Ceiling Fans Page [Meade_Ceiling_Fans_Page_.html]	Ceiling Fans
7.	Meade Pools and Spas Page [Meade_Pools_and_Spas_Page_.html]	Pools and Spas
8.	Meade Electric Wiring Page [Meade_Electric_Wiring_Page_.html]	Wiring
9.	Surge Protection Page [Surge_Protection_Page_.html]	Surge Protection
10.	Meade About Us page [Meade_About_Us_page_.html]	About Us
11.	Meade Our Electricians Page [Meade_Our_ Electricians _Page.html]	Our Electricians
12.	Meade Testimonials page [Meade_Testimonials_page_.html]	Testimonials
13.	FAQ [FAQ_.html]	FAQ
14.	Meade Contact Us Page [Meade_Contact_Us_Page_.html]	Contact Us
15.	Mesa Electrician [Mesa_Electrician.html]	Electricians In Mesa
16.	Mesa Electrician [Mesa_Electrician.html]	Mesa electricians
17.	Mesa Electrician [Mesa_Electrician.html]	Mesa
18.	Meade Testimonials page [Meade_Testimonials_page_.html]	Meade Electric Testimonials.
19.	To Repair A Phoenix Home [To_Repair_A_Phoenix_Home_.html]	Fast, Affordable Repairs in Mesa
20.	An Electrical Panel For You [An_Electrical_Panel_For_You.html]	Main Panel Upgrades/Mesa Electrician
21.	A 1 Phoenix Electricians [A_1_Phoenix_ Electricians _.html]	Lighting Design and Installation
22.	To Repair A Phoenix Home [To_Repair_A_Phoenix_Home_.html]	Repairs/Installation
23.	An Electrical Panel For You [An_Electrical_Panel_For_You.html]	Main Panels
24.	A 1 Phoenix Electricians [A_1_Phoenix_ Electricians _.html]	Lighting

Your contents

No.	Same Domain Link URL	Link Text
25.	Meade Ceiling Fans Page [/Meade_Ceiling_Fans_Page_.html]	Ceiling fans
26.	Meade Pools and Spas Page [/Meade_Pools_and_Spas_Page_.html]	Pools and Spas
27.	Meade Electric Wiring Page [/Meade_Electric_Wiring_Page_.html]	Wiring
28.	Surge Protection Page [/Surge_Protection_Page_.html]	Surge Protection
29.	Meade Contact Us Page [/Meade_Contact_Us_Page_.html]	CONTACT US NOW!
30.	To Repair A Phoenix Home [/To_Repair_A_Phoenix_Home_.html]	electrician in Phoenix
31.	Mesa Electrician [/Mesa_Electrician.html]	Mesa Electrician
32.	An Electrical Panel For You [/An_Electrical_Panel_For_You.html]	AZ Electrical contractor
33.	An Electrical Panel For You [/An_Electrical_Panel_For_You.html]	Phoenix AZ electrical contractor

Advice for your same domain link URLs

Search term: "electrician Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 35	0	You could use the search term "electrician Mesa" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the search term "electrician Mesa" but this is optional.	<

Search term: "electrician"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 54	8	OK	OK
Keyword density:	0% to 40%	8%	OK	OK

Search term: "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 175	4	OK	OK
Keyword density:	0% to 19%	4%	OK	OK

Keywords "electrician" or "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 217	12	OK	OK
Keyword density:	0% to 20%	6%	OK	OK

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `Click here` contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

No.	Outbound Link URL	Link Text
1.	mesaaz building safety Permit Services [http://mesaaz.gov/building_safety/Permit_Services.aspx]	City of Mesa for jobs requiring a permit.
2.	www addthis bookmark v 250 amp pub bigtoe1340 [http://www.addthis.com/bookmark.php?v=250&pub=bigtoe1340]	[empty]
3.	www theapexcc landing Mesa Carpet Cleaning [http://www.theapexcc.com/landing/Mesa_Carpet_Cleaning.htm]	Carpet Cleaning Mesa
4.	www godaddy gdshop email internet fax [http://www.godaddy.com/gdshop/email/internet-fax.asp]	[empty]
5.	www godaddy gdshop email internet fax [http://www.godaddy.com/gdshop/email/internet-fax.asp]	Fax to Email

Advice for your outbound link URLs

Search term: "electrician Mesa"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "electrician"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Mesa"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 18%	7%	OK	OK

Keywords "electrician" or "Mesa"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 9%	4%	OK	OK

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	Electricians Directory for Mesa ,Arizona AZ. Find Customer-Rated, Prescreened Home Improvement Professionals for Mesa , AZ. All Electricians are rated by previous customers are prescreened.
2	La Mesa Electricians - La Mesa Electrician - Electrical Repair: 24 hours 7 days, call us now: 1-800-Anytyme
3	Mesa Electricians in Arizona.
4	Connect today with trusted electricians in Mesa . You should contact us now to find electrical contractors you can count on for home or commercial needs.
5	[not used]
6	Find A Mesa Electrician On The Nation's #1 Directory of Local Electricians . Get a Quote from A Mesa Electrician Today.
7	[not used]
8	Yellow Pages with ratings and reviews
9	Find Electrician jobs in Mesa , Arizona on Monster Job Search. Browse for more job openings on Monster.com.
10	Job search for 68 Electrician Jobs in Mesa , AZ at indeed.com. one search. all jobs.

Your contents

Mesa Electricians - Meade Electric - Affordable **Mesa Electricians** Providing Fast Professional Service and Repairs To Arizona. Expert Repair And Installation, 5 year warranty on all electrical work.

Advice for your meta description

Search term: "electrician Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

Search term: "electrician"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 3	2	OK	OK
Keyword density:	0% to 25%	8%	OK	OK

Search term: "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 25%	8%	OK	OK

Advice for your meta description

Search term: "electrician Mesa"

Keywords "electrician" or "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 5	4	OK	OK
Keyword density:	0% to 25%	8%	OK	OK

Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	0	1	1	2	2	2	0	3	3	0	0 to 3

Advice for the number of trailing slashes in your web site URL

The URL www.meadeelectric.biz/Mesa_Electrician.html does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

Validation results

	Validity
HTML:	68 errors, not valid http://validator.w3.org/check?uri=http://www.meadeelectric.biz/Mesa_Electrician.html
CSS:	no errors, valid http://jigsaw.w3.org/css-validator/validator?uri=http://www.meadeelectric.biz/Mesa_Electrician.html

Advice regarding the validity of your web site

The HTML code validation of your web page www.meadeelectric.biz/Mesa_Electrician.html failed. This means that Google.com might not be able to read your web page. You should fix any HTML errors.



Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Readability results

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
56	42	19	40	53	31	48	31	n/a	59	49	19 to 59

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
9	13	15	12	9	12	10	11	43	7	9	7 to 43

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page www.meadeelectric.biz/Mesa_Electrician.html is 56. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is too difficult to comprehend. If the language of your web page is not English, then the score might be alright.

<<

To improve your score, break long sentences into shorter sentences and use shorter words. In addition, make sure that you end sentences with punctuation (a period, question mark, or exclamation point). There should be one space between each word, and after any punctuation, including commas.

Keyword use in meta keywords

Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their contents

Rank	Keyword use in meta keywords
1	Electricians, Mesa , Arizona, AZ, electrician electrical electric contractor pro professionals projects electricians telephone wiring switches outlets jacks Customer Rated
2	La Mesa Electricians , La Mesa Electrician , San Diego Electricians , San Diego Electrician
3	Mesa Electricians , phoenix electrician , electrical contractor, electrical repairs, outdoor lighting
4	[not used]
5	[not used]
6	Mesa electricians , Mesa electrician , Mesa electrical
7	[not used]
8	yellow pages, yellowpages, local search, local directory, 411, tagging, tags, maps, directions, ratings, reviews, business ratings
9	Electrician , Mesa , Arizona, jobs, careers, employment, monster.com, job search engine
10	Electrician Jobs in Mesa , AZ, Mesa , AZ careers, Mesa , AZ employment, Mesa , AZ job listings, Mesa , AZ job search, Mesa , AZ search engine, work in Mesa , AZ

Your contents

Mesa Electricians, Mesa, Electrician, Scottsdale, Phoenix, Chandler, Gilbert, Tempe, Glendale, Peoria

Advice for your meta keywords

Search term: "electrician Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "electrician"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 4	2	OK	OK
Keyword density:	0% to 33%	18%	OK	OK

Search term: "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 7	2	OK	OK
Keyword density:	0% to 50%	18%	OK	OK

Keywords "electrician" or "Mesa"

	Competitor s	Your Site	Advice	
Number of	0 to 8	4	OK	OK

Advice for your meta keywords

Search term: "electrician Mesa"

keywords:				
Keyword density:	0% to 42%	18%	OK	OK

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	Home Log In Search Add to Favorites Find Contractors Articles & Tools Are You a Quality Pro?
2	La Mesa Electricians
3	LOWEST PRICE PROMISE Click Here for Details
4	SouthWest Electricians in Mesa Mesa Electricians are just a phone call away
5	email this posting to a friend phoenix craigslist > central/south phx > jobs > skilled trades/artisan jobs please flag with care: miscategorized prohibited spam/overpost best of craigslist Avoid scams and fraud by dealing locally!
6	Mesa Electricians - #1 Electricians Directory
7	Moved
8	"On the go?"
9	Help Security Preferences Employer
10	Jobs Salaries Trends Forums my.indeed - sign in - Preferences

Your contents

Your Subtitle text Home Services Repairs / Installation Main Panels Lighting Ceiling Fans Pools and Spas Wiring Surge Protection About Us Our **Electricians** Testimonials FAQ Contact Us **Mesa Electrician** Page Coming soon Please see our home page Affordable **Mesa electricians** - Expert **Mesa Electricians** You have come to the right place!

Advice for your first sentence of the body text

Search term: "electrician Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "electrician"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 2	4	Use the search term "electrician" at most 2 times.	<<
Keyword density:	0% to 40%	8%	OK	OK

Search term: "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 2	3	Use the search term "Mesa" at most 2 times.	<<
Keyword density:	0% to 33%	6%	OK	OK

Keywords "electrician" or "Mesa"

	Competitor s	Your Site	Advice	
Number of	0 to 3	7	Use the keywords "electrician" or "Mesa" at most 3 times.	<<

Advice for your first sentence of the body text

Search term: "electrician Mesa"

keywords:

Keyword density: 0% to 33% 7% OK

OK

Keyword use in HTML comments

Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

Your contents

No.	HTML Comment Text
1.	1
2.	Nav:Begin
3.	Nav:End
4.	/sf_navigation_top
5.	10
6.	2
7.	MainHead:Begin
8.	MainHead:End
9.	3
10.	SubHead:Begin
11.	SubHead:End
12.	/sf_header_wrapper
13.	4
14.	Nav:Begin
15.	Nav:End
16.	/sf_navigation
17.	5
18.	PageTitle:Begin
19.	PageTitle:End
20.	6
21.	Nav:Begin
22.	Nav:End
23.	/sf_subnavigation
24.	11
25.	Content:Begin
26.	AddThis Button BEGIN
27.	AddThis Button END
28.	Content:End
29.	/sf_content
30.	12
31.	Nav:Begin
32.	Nav:End
33.	/sf_subnavigation2
34.	7
35.	Footer:Begin
36.	Footer:Begin
37.	/sf_footer

Your contents

No.	HTML Comment Text
38.	8
39.	/sf_wrapper
40.	9
41.	/sf_outer_wrapper

Advice for your HTML comments

Search term: "electrician Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "electrician"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "electrician" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "electrician" but this is optional.	<

Search term: "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Mesa" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the search term "Mesa" but this is optional.	<

Keywords "electrician" or "Mesa"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "electrician" or "Mesa" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the keywords "electrician" or "Mesa" but this is optional.	<

Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.meadeelectric.biz/Mesa_Electrician.html" contains 599 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. All search terms of your Meta Keywords tag appear in the body text of your web page so there will not be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.meadeelectric.biz/Mesa_Electrician.html" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.meadeelectric.biz/Mesa_Electrician.html" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.	OK

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for www.meadeelectric.biz/Mesa_Electrician.html on Google.com.

Advice

Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "electrician Mesa"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "electrician Mesa"?

Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com, for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com?

Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "electrician Mesa"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	0	0	1	0	0	1	0	0	0	0	0 to 1
Body Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
H1 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	1	0	0	0	0	1	0	0	0 to 1
H2-H6 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
IMG ALT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Bold Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Outbound LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	0	0	2	0	0	0	0	35	0	0	0 to 35
Outbound LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Descr.:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Keyw.:	0	0	0	0	0	0	0	0	0	0	0	all 0
First Sentence:	0	0	0	0	0	0	0	0	0	0	0	all 0
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "electrician"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	1	2	1	1	1	2	0	1	1	1	0 to 2
Body Text:	9	11	9	8	8	2	28	0	23	7	62	0 to 62
H1 Texts:	2	1	2	1	1	0	1	0	2	1	1	0 to 2
Domain:	0	0	1	0	1	0	1	0	0	0	0	0 to 1
Page URL:	1	0	0	2	0	0	0	1	1	1	1	0 to 2
H2-H6 Texts:	1	2	0	1	2	1	3	0	0	0	10	0 to 10
IMG ALT:	0	0	0	1	0	0	9	0	0	0	1	0 to 9
Bold Text:	1	1	0	0	0	0	0	0	0	0	37	0 to 37
SD LT:	6	3	3	2	0	0	14	0	21	3	39	0 to 39
Outbound LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	8	1	2	52	0	0	1	0	42	4	54	0 to 54
Outbound LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Descr.:	2	2	2	1	1	0	3	0	0	1	1	0 to 3
Meta Keyw.:	2	3	4	2	0	0	2	0	0	1	1	0 to 4
First Sentence:	4	0	1	0	1	0	2	0	0	0	0	0 to 2
HTML Comm.:	0	1	0	0	0	0	0	0	0	0	0	0 to 1

Search term: "Mesa"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document	2	1	2	2	2	0	2	0	1	1	1	0 to 2

Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "electrician Mesa"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Title:												
Body Text:	18	31	8	8	10	2	30	0	22	3	23	0 to 31
H1 Texts:	2	1	2	1	1	0	2	0	2	1	1	0 to 2
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	1	1	1	1	1	0	1	1	1	1	1	0 to 1
H2-H6 Texts:	2	3	1	1	3	1	4	0	0	0	0	0 to 4
IMG ALT:	0	0	0	1	0	0	0	0	0	0	1	0 to 1
Bold Text:	1	1	2	0	0	0	0	0	0	0	3	0 to 3
SD LT:	6	1	0	3	2	0	2	0	1	0	17	0 to 17
Outbound LT:	2	0	0	0	0	0	2	0	0	1	0	0 to 2
SD LU:	4	12	0	2	2	0	4	0	175	3	40	0 to 175
Outbound LU:	2	0	0	0	0	0	2	0	0	0	0	0 to 2
Meta Descr.:	2	2	2	1	1	0	2	0	0	1	1	0 to 2
Meta Keyw.:	2	1	2	1	0	0	3	0	0	1	7	0 to 7
First Sentence:	3	0	1	0	2	0	1	0	0	0	0	0 to 2
HTML Comm.:	0	1	0	0	0	1	0	0	0	0	0	0 to 1

Keywords "electrician" or "Mesa"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	4	2	4	3	3	1	4	0	2	2	2	0 to 4
Body Text:	27	42	17	16	18	4	58	0	45	10	85	0 to 85
H1 Texts:	4	2	4	2	2	0	3	0	4	2	2	0 to 4
Domain:	0	0	1	0	1	0	1	0	0	0	0	0 to 1
Page URL:	2	1	1	3	1	0	1	2	2	2	2	0 to 3
H2-H6 Texts:	3	5	1	2	5	2	7	0	0	0	10	0 to 10
IMG ALT:	0	0	0	2	0	0	9	0	0	0	2	0 to 9
Bold Text:	2	2	2	0	0	0	0	0	0	0	40	0 to 40
SD LT:	12	4	3	5	2	0	16	0	22	3	56	0 to 56
Outbound LT:	2	0	0	0	0	0	2	0	0	1	0	0 to 2
SD LU:	12	13	2	54	2	0	5	0	217	7	94	0 to 217
Outbound LU:	2	0	0	0	0	0	2	0	0	0	0	0 to 2
Meta Descr.:	4	4	4	2	2	0	5	0	0	2	2	0 to 5
Meta Keyw.:	4	4	6	3	0	0	5	0	0	2	8	0 to 8
First Sentence:	7	0	2	0	3	0	3	0	0	0	0	0 to 3
HTML Comm.:	0	2	0	0	0	1	0	0	0	0	0	0 to 2

Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "electrician Mesa"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	0%	0%	33%	0%	0%	29%	0%	0%	0%	0%	0% to 33%
Body Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H1 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	50%	0%	0%	0%	0%	40%	0%	0%	0% to 50%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
IMG ALT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Bold Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	0%	0%	3%	0%	0%	0%	0%	8%	0%	0%	0% to 8%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Keyw.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
First Sentence:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "electrician"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	22%	17%	25%	17%	9%	50%	29%	0%	20%	14%	14%	0% to 50%
Body Text:	2%	1%	3%	2%	3%	1%	5%	0%	4%	1%	5%	0% to 5%
H1 Texts:	33%	50%	29%	25%	14%	0%	14%	0%	25%	3%	20%	0% to 50%
Domain:	0%	0%	50%	0%	100%	0%	100%	0%	0%	0%	0%	0% to 100%
Page URL:	50%	0%	0%	50%	0%	0%	0%	100%	20%	17%	17%	0% to 100%
H2-H6 Texts:	5%	12%	0%	3%	7%	33%	16%	0%	0%	0%	111%	0% to 111%
IMG ALT:	0%	0%	0%	5%	0%	0%	90%	0%	0%	0%	20%	0% to 90%
Bold Text:	2%	1%	0%	0%	0%	0%	0%	0%	0%	0%	247%	0% to 247%
SD LT:	12%	1%	20%	3%	0%	0%	15%	0%	13%	3%	13%	0% to 20%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	8%	0%	40%	33%	0%	0%	1%	0%	5%	3%	7%	0% to 40%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	8%	8%	11%	25%	4%	0%	15%	0%	0%	6%	7%	0% to 25%
Meta Keyw.:	18%	16%	33%	20%	0%	0%	33%	0%	0%	10%	4%	0% to 33%
First Sentence:	8%	0%	33%	0%	8%	0%	40%	0%	0%	0%	0%	0% to 40%
HTML Comm.:	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 1%

Search term: "Mesa"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document	22%	17%	25%	33%	18%	0%	29%	0%	20%	14%	14%	0% to 33%

Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "electrician Mesa"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Title:												
Body Text:	3%	2%	3%	2%	4%	1%	5%	0%	4%	0%	2%	0% to 5%
H1 Texts:	33%	50%	29%	25%	14%	0%	29%	0%	25%	3%	20%	0% to 50%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	50%	20%	50%	25%	33%	0%	25%	100%	20%	17%	17%	0% to 100%
H2-H6 Texts:	10%	18%	20%	3%	10%	33%	21%	0%	0%	0%	0%	0% to 33%
IMG ALT:	0%	0%	0%	5%	0%	0%	0%	0%	0%	0%	20%	0% to 20%
Bold Text:	2%	1%	12%	0%	0%	0%	0%	0%	0%	0%	20%	0% to 20%
SD LT:	12%	0%	0%	4%	10%	0%	2%	0%	1%	0%	6%	0% to 10%
Outbound LT:	15%	0%	0%	0%	0%	0%	67%	0%	0%	7%	0%	0% to 67%
SD LU:	4%	2%	0%	1%	7%	0%	2%	0%	19%	2%	5%	0% to 19%
Outbound LU:	7%	0%	0%	0%	0%	0%	18%	0%	0%	0%	0%	0% to 18%
Meta Descr.:	8%	8%	11%	25%	4%	0%	10%	0%	0%	6%	7%	0% to 25%
Meta Keyw.:	18%	5%	17%	10%	0%	0%	50%	0%	0%	10%	26%	0% to 50%
First Sentence:	6%	0%	33%	0%	17%	0%	20%	0%	0%	0%	0%	0% to 33%
HTML Comm.:	0%	1%	0%	0%	0%	14%	0%	0%	0%	0%	0%	0% to 14%

Keywords "electrician" or "Mesa"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	22%	17%	25%	25%	14%	25%	29%	0%	20%	14%	14%	0% to 29%
Body Text:	2%	1%	3%	2%	3%	1%	5%	0%	4%	0%	4%	0% to 5%
H1 Texts:	33%	50%	29%	25%	14%	0%	21%	0%	25%	3%	20%	0% to 50%
Domain:	0%	0%	25%	0%	50%	0%	50%	0%	0%	0%	0%	0% to 50%
Page URL:	50%	10%	25%	38%	17%	0%	13%	100%	20%	17%	17%	0% to 100%
H2-H6 Texts:	7%	15%	10%	3%	9%	33%	18%	0%	0%	0%	56%	0% to 56%
IMG ALT:	0%	0%	0%	5%	0%	0%	45%	0%	0%	0%	20%	0% to 45%
Bold Text:	2%	1%	6%	0%	0%	0%	0%	0%	0%	0%	133%	0% to 133%
SD LT:	12%	1%	10%	3%	5%	0%	9%	0%	7%	2%	10%	0% to 10%
Outbound LT:	8%	0%	0%	0%	0%	0%	33%	0%	0%	3%	0%	0% to 33%
SD LU:	6%	1%	20%	17%	3%	0%	1%	0%	12%	2%	6%	0% to 20%
Outbound LU:	4%	0%	0%	0%	0%	0%	9%	0%	0%	0%	0%	0% to 9%
Meta Descr.:	8%	8%	11%	25%	4%	0%	13%	0%	0%	6%	7%	0% to 25%
Meta Keyw.:	18%	11%	25%	15%	0%	0%	42%	0%	0%	10%	15%	0% to 42%
First Sentence:	7%	0%	33%	0%	13%	0%	30%	0%	0%	0%	0%	0% to 33%
HTML Comm.:	0%	1%	0%	0%	0%	7%	0%	0%	0%	0%	0%	0% to 7%

Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "electrician Mesa"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	n/a	n/a	31	n/a	n/a	26	n/a	n/a	n/a	n/a	n/a to 31
Body Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	9	n/a	n/a	n/a	n/a	8	n/a	n/a	n/a to 9
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
IMG ALT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	n/a	n/a	873	n/a	n/a	n/a	n/a	31	n/a	n/a	n/a to 873
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Descr.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Keyw.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
First Sentence:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "electrician"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	6	1	9	31	38	12	11	n/a	1	1	1	n/a to 38
Body Text:	144	281	9	542	37	444	6	n/a	224	2,061	191	n/a to 2,061
H1 Texts:	17	6	9	6	1	n/a	24	n/a	1	72	1	n/a to 72
Domain:	n/a	n/a	10	n/a	10	n/a	7	n/a	n/a	n/a	n/a	n/a to 10
Page URL:	6	n/a	n/a	9	n/a	n/a	n/a	1	8	14	3	n/a to 14
H2-H6 Texts:	102	13	n/a	68	6	12	1	n/a	n/a	n/a	1	n/a to 68
IMG ALT:	n/a	n/a	n/a	9	n/a	n/a	7	n/a	n/a	n/a	1	n/a to 9
Bold Text:	288	6	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	33	n/a to 33
SD LT:	124	238	41	282	n/a	n/a	7	n/a	254	614	147	n/a to 614
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	119	5,102	25	48	n/a	n/a	1,279	n/a	31	671	36	n/a to 5,102
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Descr.:	6	1	9	6	28	n/a	13	n/a	n/a	6	19	n/a to 28
Meta Keyw.:	6	1	9	6	n/a	n/a	6	n/a	n/a	1	1	n/a to 9
First Sentence:	143	n/a	9	n/a	36	n/a	6	n/a	n/a	n/a	n/a	n/a to 36
HTML Comm.:	n/a	364	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 364

Search term: "Mesa"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document	1	14	4	1	32	n/a	6	n/a	16	21	21	n/a to 32

Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	9	6	8	6	11	2	7	1	5	7	7	1 to 11
Body Text:	566	1,553	314	480	277	164	565	7	632	1,130	1,143	7 to 1,553
H1 Texts:	6	2	7	4	7	0	7	1	8	39	5	0 to 39
Domain:	1	1	2	2	1	2	1	1	1	2	1	1 to 2
Page URL:	2	5	2	4	3	3	4	1	5	6	6	1 to 6
H2-H6 Texts:	21	17	5	33	29	3	19	0	9	6	9	0 to 33
IMG ALT:	5	49	6	21	1	0	10	0	3	2	5	0 to 49
Bold Text:	47	105	17	9	0	0	0	0	3	5	15	0 to 105
SD LT:	51	237	15	79	21	21	93	1	159	102	296	1 to 296
Outbound LT:	13	2	0	1	0	0	3	0	1	15	0	0 to 15
SD LU:	97	622	5	158	30	43	201	0	918	150	741	0 to 918
Outbound LU:	27	9	0	8	0	0	11	0	2	34	0	0 to 34
Meta Descr.:	26	25	18	4	25	0	20	0	6	17	15	0 to 25
Meta Keyw.:	11	19	12	10	0	0	6	0	16	10	27	0 to 27
First Sentence:	50	17	3	7	12	34	5	1	3	4	8	1 to 34
HTML Comm.:	17	81	16	4	66	7	12	0	39	365	0	0 to 365

Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	71	45	62	55	92	22	45	5	35	47	41	5 to 92
Body Text:	3,602	9,981	2,118	2,973	1,763	1,216	3,802	63	4,481	7,860	8,377	63 to 9,981
H1 Texts:	55	17	43	28	42	0	47	5	48	240	28	0 to 240
Domain:	13	12	21	14	21	18	18	14	9	17	6	6 to 21
Page URL:	16	26	14	37	23	18	14	25	35	37	29	14 to 37
H2-H6 Texts:	167	131	37	219	216	29	137	0	61	66	213	0 to 219
IMG ALT:	40	594	41	204	10	0	231	0	42	28	28	0 to 594
Bold Text:	405	945	106	102	0	0	0	0	19	57	555	0 to 945
SD LT:	558	2,296	139	970	222	246	1,073	30	2,901	1,154	3,037	30 to 3,037
Outbound LT:	77	42	0	1	0	0	27	0	12	159	0	0 to 159
SD LU:	777	5,931	187	2,064	375	360	1,619	0	7,026	1,469	7,429	0 to 7,429
Outbound LU:	203	117	0	81	0	0	66	0	12	302	0	0 to 302
Meta Descr.:	197	187	107	29	152	0	118	0	37	106	83	0 to 187
Meta Keyw.:	101	170	88	99	0	0	52	0	130	85	153	0 to 170
First Sentence:	331	92	20	43	74	230	45	5	11	34	61	5 to 230
HTML Comm.:	417	820	80	19	527	91	163	0	337	3,469	0	0 to 3,469

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest												
	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Number of inbound links according to these search engines (the more the better)												
Alexa:	15	2k	20	9	0	693	873	308	644	1k	6k	0 to 6k
Bing.com:	0	0	0	1	2	0	0	2	0	0	0	0 to 2
Google.com:	0	0	0	0	0	0	0	0	0	0	0	all 0
Yahoo.com:	3	90	2	72	0	17	24	18	24	1	5	0 to 90
Links from social networks (the more the better)												
Del.icio.us:	5	993	0	1	0	321	n/a	3	n/a	207	11k	0 to 11k
Digg:	23	19	0	0	0	4k	8	1	n/a	370	54	0 to 4k
Other ranking factors results (the older or the lower the better)												
Web Site Age:	n/a	Dec 1999	Nov 2004	Feb 1997	n/a	Sep 1997	n/a	n/a	n/a	Jul 1994	Mar 1998	Jul 1994 to Nov 2004
Server Speed:	n/a	2.44s	n/a	n/a	n/a	0.41s	n/a	0.90s	2.14s	8.03s	1.33s	0.41s to 8.03s
Alexa Traffic Rank:	15,351 k	5k	n/a	12,545 k	n/a	37	278k	217k	11k	519	552	37 to 12,545k